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CARMEN T. CHARFAUROS
Supply Management Administrator

AMENDMENT ACKNOWLEDGEMENT FORM

RFP 012-2025

**PROFESSIONAL SERVICES TO PROVIDE A SERIES OF AUDIOVISUAL BROADCASTING PROGRAM
AMENDMENT 2**

August 12, 2025

Please review the attached document (All Notice/Amendments can be reviewed on our website). Please sign **this acknowledgement page and only return this page**, attention to **Mark Crisostomo** via email to marccrisostomo@gdoe.net.

I, _____ an authorized representative of the company named below, acknowledge receipt of **AMENDMENT 2**, for **RFP 012-2025, PROFESSIONAL SERVICES TO PROVIDE A SERIES OF AUDIOVISUAL BROADCASTING PROGRAM**. Number of pages: **3** (including this cover sheet).

Company Name (Print)

Print Name

Signature

Time and Date



Erik Swanson Ph.D.
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August 12, 2024

AMENDMENT 2

Prospective Offeror(s):

Kindly refer to our Request for Proposal, **012-2025, Professional Service to Provide a Series of Audiovisual Broadcasting Program**, a copy of which was obtained by your company for consideration.

As per Section 3, para 3.1.12, see below questions from Offeror's and Responses from GDOE

PBS Guam

1. Can you please provide a detailed scope of work for the audiovisual broadcasting program, including the number of episodes or segments expected, content themes, and target audience?

GDOE Response:

Please reference scope of work. The intent is to build the capacity of high school teachers in audiovisual broadcasting / communication. It is not number of episodes but professional development for teachers in, but not limited to:

- Career & Technical Education (CTE) exposure to new jobs, gear, and inspirations and connections/ explorations outside of content area(s);
- Basic skills about cameras and editing;
- Video production to enhance technical skills, such as filming and editing, to include critical thinking, problem-solving, and communication skills to enhance digital literacy;
- Video production, to provide teaching strategies for students to create documentaries, news reports, short films, and multimedia presentations that capture understanding of subject matter; in a compelling and dynamic way.
 - Examples: news or feature packages, man on the street polls (broadcast journalism), promotional videos (advertising), and short films (filmmaking), creating PSAs for the school or other related activities Podcasting and livestreaming events but not limited to.
- Pre-production (planning, scriptwriting, storyboarding, location scouting, storyboards);
- Production (cameral work/ camera angles, lighting, audio, and various filming techniques);
- Post-production (media management, content editing, visual and sound effects, and delivery)

2. What is the anticipated timeline for this project-from award to final deliverable including any milestone deadlines for production, review, and final airing?

GDOE Response:

This project is for one year. Once there is a contract and purchase order in place, the offeror and GDOE will work together and agree on the timeline and milestones for this activity.

3. Are there specific deliverables required at each stage of the project (e.g., scripts, rough cuts, final masters), and what are the expectations for format and broadcast standards?

GDOE RFP 012-2025, Professional Service to Provide a Series of Audiovisual Broadcasting Program

GDOE Response:

Depending on how the professional decrement plan is rolled out will be the deliverables/ milestones for the activity. As for the format and broadcast standards, this is where the offeror's expertise will come into play to advise GDOE on the best option. The goal is to have teacher at a level where they can utilize the equipment and PD strategies in the classroom with students.

In addition, the offeror shall be required to work with GDOE teachers to develop lesson plans and activities relevant to supporting and sustaining audiovisual in the classroom for all content areas. This is in 2.3.2 of the Scope of Work.

4. Will GDOE be providing content direction, scripts, or talent, or will the selected vendor be responsible for full creative development, production, and post-production services?

GDOE Response:

GDOE will provide a listing of teachers that will be participating in the professional development. In the scope of work, it details the activities that GDOE is requesting.

5. What exactly is this RFP about? What type of audiovisual broadcasting is being requested?

GDOE Response:

Please reference the scope of work.

Sincerely,


CARMEN T. SHARFAUROS
Supply Management Administrator